



Educational Package For SMEs to Increase Their Innovation Capabilities And Productivity

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NEWSLETTER

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The project „Educational package for SMEs to improve their innovation capabilities and productivity (EPIC)”, 2020-1-HU01-KA202-078669 focuses on the raising awareness and train the employers and employees of SMEs on the innovation and innovation management.

The project, coordinated by TREBAG, is implemented by seven partners from Hungary (TREBAG), Greece (IDEC), Slovakia (SPK), Cyprus (DEKAPLUS), Romania (ENERGOM SR.), Portugal (Weople) and United Kingdom (ETA).

In order to achieve goals, the partnership has already identified the most important elements of the innovation through researches, which will be assessed and trained by our developed materials.

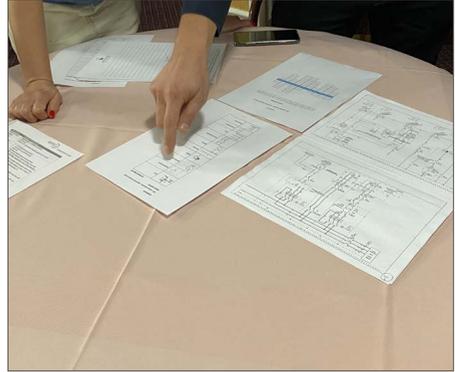
Learning, Teaching, Training activity

The partnership gathered in October, 2021 in Cyprus to test the developed draft materials and discuss the next steps. We tested the self-assessment tools, practical group exercises and the offline interactive training kit, while sharing experiences,



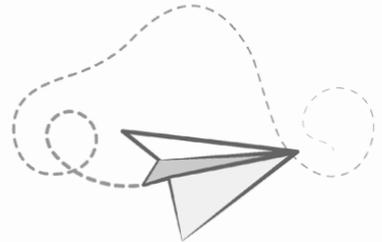
Joint staff
event in Cyprus
(12.-15.10.2021)

good practices and ideas concerning the project deliverables. The developed educational package will include six main chapters and each of them will contain minimum three practical group exercises.



Let's see some examples!

1. In order to be able to distinguish the different types of innovation, you can „work“ at a (air)plane manufacturing company.
2. The management skills are very important for each types of SME and **our exercises will provide you with a hands-on experience** to try some of them!
3. Ever wondered how to **practice out of the box thinking**? What if the only tool you will need is your phone's camera? That particular exercise can also help to consider a problem or solution from a different point of view.
4. One of our developed practical group **exercises encourages design thinking** for key employees, especially **stagnation in the development of new products** that are attractive to customers through looking through the lens of customs.



5. Do you have what it takes to secure a shipment of rare ingredients to save thousands upon thousands of lives? Participate in the **exercise concerning negotiation**, and **test your skills against the opposing**

